

# COURAGE IGNITED

*LeadingAge*  
Nebraska

**MARCH 12-14, 2024**

Kearney Holiday Inn | Kearney, NE

**REGISTER NOW**



# LeadingAge Nebraska invites you to be part of our 2024 Annual Conference & Expo on March 13-14, 2024!

Join us in Kearney for a time of learning, laughing and networking! All exhibitors are invited to attend the entire conference, including the Wednesday Night Social the evening before the Expo. The Thursday Expo gives attendees the opportunity to visit your booth in the morning, during morning break and over the lunch hour. Over 100 long-term care professionals will be on hand to visit with you and your team.

## BENEFITS OF EXHIBITING



Connect with more than 60 member organizations from all over the state who are searching for new and innovative solutions to community needs.



One-on-one interaction with senior thought leaders in the field & enthusiastic front-line staff.



Gain access to pre-conference and post-conference attendee lists.



Be listed on the LeadingAge Nebraska website and the conference mobile application.



Attend any and all educational sessions during the conference.



Join all attendees at the Evening Social on Wed, March 13th to mingle & network.



More than 6 hours of networking time, including 2+ hours at the Wednesday Night Social and 4+ hours at the Expo on Thursday.



Breakfast & lunch for all attendees is served in the exhibit space, drawing attendees to the Expo & maximizing interaction.



### March 12, 2024 Pre-Conference + PAC Dinner & Casino Night

The 2024 Pre-Conference sessions are on Tuesday, March 12 from 1:00 - 5:30 pm. At 6:30 pm there will be a PAC Dinner & Casino Night at the hotel. Enjoy drinks and dinner as you throw the dice and flip the cards. Experienced and inexperienced gamblers welcome!

\*Exhibitors who are already registered for the conference with their booth will have an opportunity to register for the Pre-Conference separately.



# CONFERENCE SPONSORSHIPS

## Sponsorships get you noticed!

Conference sponsorships offer unique marketing opportunities and increased visibility. Sponsorships are awarded on a first come, first served basis. Please contact Kierstin Reed or Natalie McCormick for more details and availability.

PAC Dinner & Casino Night Sponsors (1 SOLD, 2 LEFT (March 12)	\$1,500 each
Sponsorship of LeadingAge NE Award Ceremony with speaking opportunity (lunch on day 1 of the conference)	\$2,500 (SOLD)
Sponsorship of day 1 keynote with speaking opportunity - <b>Claudia Blumenstock</b> (1)	\$2,500
Sponsorship of day 2 keynote with speaking opportunity - <b>Curt Tomasevicz</b>	\$2,500 (SOLD)
Sponsorship of Wed Night Social - Dueling Pianos (Entertainment, drinks or food sponsor - 1 SOLD, 2 LEFT)	\$2,000 each
Prizes Sponsor	\$1,000 (SOLD)
Sponsorship of massage booth at Expo (1)	\$2500

## JOIN US IN BEAUTIFUL KEARNEY!

Located in beautiful central Nebraska and conveniently located along the Interstate 80 corridor, Kearney is an easily accessible location for provider members from all over Nebraska. For those who will be flying in for the conference, opportunities are available at the Kearney Regional Airport (one flight per day) or with a short drive from the Lincoln Airport (LNK) or Omaha Eppley Airfield (OMA).

## HOLIDAY INN KEARNEY

LeadingAge Nebraska has reserved a room block at the conference hotel that is guaranteed through February 12, 2024. To reserve your room, contact the Holiday Inn Kearney and ask for the LeadingAge Nebraska room block. Holiday Inn Kearney phone number: 308-237-5971

## BOOTH COST

Platinum Business Associate	COMPLIMENTARY
Gold Business Associate	COMPLIMENTARY
Silver Business Associate	COMPLIMENTARY
Bronze Business Associate	\$750
Subscriber Business Associate	\$1000
Non-member Vendor	\$2000

**NOTE:** Platinum, Gold and Silver Business Associates still must register to reserve their booth.

## REGISTRATION

To register to be an exhibitor, visit the LeadingAge Nebraska website at [www.leadingagene.org](http://www.leadingagene.org) and click on CONFERENCE EXPO on the right side of the page.

## REGISTRATION DEADLINES

Expo registration deadline is January 12, 2024. However, register ASAP as most claim their booth prior to the deadline and space is limited!

## BOOTH DETAILS

You will have one 3' x 8' table and two chairs (4 if applicable). Access to electricity will be available for all booths by request only.

## EXHIBIT FEE & CANCELLATION POLICY

No booth space will receive permanent assignment without receipt of full payment. If an assigned space is cancelled on or before January 12, 2024, 50% of the total cost will be retained by LeadingAge Nebraska. If assigned space is cancelled by the exhibitor after January 12, 2024, all moneys paid will be retained by LeadingAge Nebraska.



## WEDNESDAY NIGHT SOCIAL

Your networking time begins the night before the Expo! All exhibitors are invited to the Wednesday Night Social on March 13th from 6:00-9:00pm at the hotel. The evening includes Dueling Pianos, dinner, drinks and prizes. Sponsorships are available for this evening event.

## REGISTRATION LIST

A list of names, titles and addresses of registrants will be available to exhibitors before and after the conference.

## EXHIBITOR REPRESENTATIVES

Each exhibitor may have two representatives in the exhibit space during the open hours of the show. An additional two representatives are allowed at \$40.00 per person. A maximum of 4 people will be allowed at each booth.

## BOOTH ASSIGNMENT

With the exception of Platinum and Gold Business Associates (who may choose their booth location), booths will be assigned by LeadingAge Nebraska. Booth assignments will be made upon receipt of this registration and payment in full. Confirmed exhibitors will be advised of their booth location prior to the conference. All attempts will be made to ensure reasonable separation between any competitors.

## EXHIBIT SET UP AND REMOVAL

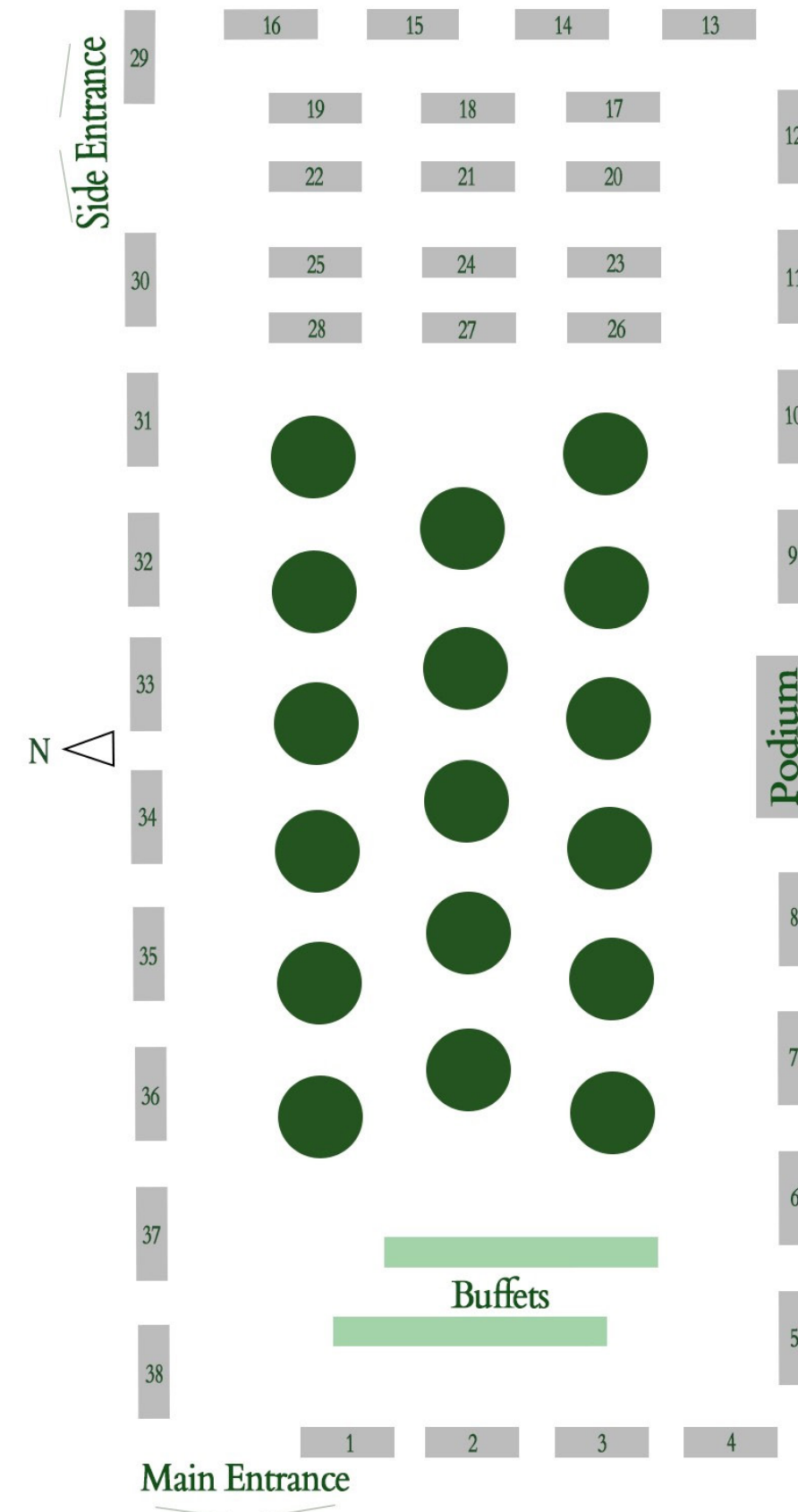
Exhibitors can begin setting up their booths on Wednesday evening (March 13th) after the last session or Thursday morning, March 14th, beginning at 6:30 a.m. Exhibits must close at 2:00 p.m. on Thursday, March 14th, and be removed by 4:30 p.m. the same day. A full agenda for the Expo is TBA.

## LIABILITY AND INDEMNIFICATION

To the extent permitted by law, the exhibitor is responsible for all damage to the exhibit area and for any and all claims and demands on account of any injury or damage to property occurring in the exhibitor's booth space or because the acts of the exhibitor. The exhibitor agrees to indemnify and hold harmless LeadingAge Nebraska from any and all liability in connection with the Expo.

# MAP OF BALLROOM

Layout subject to change



## CONFERENCE APP AD SPACE

LeadingAge Nebraska will be using a conference app for the 2024 Annual Conference & Expo. All exhibitor names, logos and contact information will be listed in the app. For Platinum, Gold & Silver Business Associates a full description will be listed. Platinum Business Associates will receive premium ad space; Gold Business Associates will receive ad space at no additional charge. Additional banner ads are available to Silver, Bronze & Subscriber members at the prices listed below.

## CONFERENCE APP ARTWORK SUBMISSION

If not submitted with registration, all ads are due Friday, January 19, 2024. Please send your artwork to Natalie McCormick at [natalie.mccormick@leadingagene.org](mailto:natalie.mccormick@leadingagene.org).

### APP BANNER AD SPECIFICATIONS

- Ads will follow the IAB spec for mobile banner ads
- Ads must be 640px x 100px or 960px x 150px (for retina displays)
- Max files size: 50KB, File types: GIF, JPG, PNG
- No background transparency
- Ads will have an X on the top right that can hide the ad for the current page view
- The x is 14px square, the x has a touch target of 24px and is semitransparent (#000000 at 40%)

### CONFERENCE APP BANNER AD COST

- \$0 for premium banner ad + logo(s) for Platinum Business Associates
- \$0 for banner ad for Gold Business Associates
- \$250 for banner ad for Silver Business Associates
- \$500 for banner ad for Bronze Business Associates
- \$750 for banner ad for Subscriber Business Associates
- App advertising not available for non-members

## EXHIBITOR MEALS

Exhibitors are welcome to join conference attendees for breakfast on Thursday morning and the items offered at breaks. We will have the breakfast open by 8:00 a.m., so you will be able to eat prior to the participants coming to the Expo. Lunch will be served in the Expo space.

## SHIPPING & LOADING INFORMATION

Exhibitors may enter through the west doors of the conference center. If you need to ship items, address packages to The Holiday Inn Kearney, 110 2nd Ave, Kearney, NE 68847. Please mark materials "LeadingAge Nebraska Annual Conference & Expo." It is also recommended that you mark multiple package shipments (1 of 4, 2 or 4, etc.) The Holiday Inn phone number is 308-237-5971.

## MORE INFORMATION

For questions or additional information, contact Natalie McCormick at LeadingAge Nebraska at [natalie.mccormick@leadingagene.org](mailto:natalie.mccormick@leadingagene.org) or call (402) 327-9252.

